



NEWS

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For Immediate Release

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Business Technology Center to Host Los Angeles County Technology Week

Technology Week to Showcase the Innovations of High-Tech Companies

ALTADENA, January 19, 2011 - The 9th Annual Los Angeles County Technology Week is being held at the Business Technology Center, a project of the Community Development Commission of the County of Los Angeles, **January 19-20, 2011**.

Technology Week showcases the innovations of high-tech companies, connects technology leaders and entrepreneurs with strategic resources, awards Technology Leadership prizes, offers outstanding networking and business development opportunities, and conducts expert programs for all participants in technology ventures, from scrappy entrepreneurs to savvy CEOs. Technology Week is designed to inform the public about the state of the technology landscape in Los Angeles County.

Five dynamic panel discussions will revolve around social media marketing, tablets and smart phone applications, technology transfer and licensing, trends in funding technology companies, and the secrets of success for startup companies.



"Diverse technology businesses are being pioneered right here in Los Angeles County," said Dr. Mark Lieberman, co-founder of Technology Week. "The Los Angeles technology sector is unarguably one of the strongest technology economies in the world and our 9th annual Tech Week reflects that vitality."

This event is supported by Los Angeles County Board Supervisor Michael D. Antonovich, 5th District, the Community Development Commission of Los Angeles County, and MSA Management Group. The Business Technology Center is the largest technology incubator in California and is a project of the Community Development Commission of the County of Los Angeles.

The Business Technology Center is an innovative organization with a mission of assisting start-up and early stage technology firms to grow and prosper. The incubator, which opened in October 1998, is a 40,000 square foot secure facility with a state-of-the-art communication infrastructure, offering key business support services to emerging technology organizations, including access to capital, business consulting, and mentoring from an Advisory Committee and Mentoring Committee with a wide range of skills, experience and contacts in Southern California.

Located two miles from the Jet Propulsion Laboratory in Pasadena and four miles from the California Institute of Technology, the Business Technology Center currently houses over 20 high technology companies with specialties ranging from software development to commercializing Federal laboratory technology. Firms located at the incubator have raised over \$160 million from angel and venture capital investors.

For more information on the Business Technology Center, please call (626) 296-6300.

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