



PRESS RELEASE

HOUSING AUTHORITY OF THE COUNTY OF LOS ANGELES
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For Immediate Release

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HOUSING AUTHORITY SPREADS HOLIDAY CHEER TO MARAVILLA PUBLIC HOUSING RESIDENTS

The Housing Authority hosts its annual holiday event which provides food, entertainment, and gifts to youth living at the Maravilla Public Housing Development

December 23, 2011, East Los Angeles - On December 15, 2011, children's eyes sparkled a little brighter as the Housing Authority of the County of Los Angeles (HACoLA) hosted a holiday celebration at the Maravilla Public Housing Development in East Los Angeles. Nearly 400 residents attended the event during which youth, ages 3-12, received toys and other gifts, and families enjoyed food, games, and mariachi music. The celebration wouldn't have been complete without a photo with Santa Claus to capture the memory.

The annual holiday event is made possible through the generous donations from partners such as Toys for Tots, Shelter Partnership, Inc., and Target, who, even in these tough economic times, stepped up and ensured that no child walked away empty handed. Sean Rogan, HACoLA Executive Director remarked, "You can't help but feel the sense of community and holiday spirit as the residents come together to celebrate.

The holidays are a time to give back, and HACoLA is honored to help the families in our programs that need a helping hand.”

The event is coordinated by HACoLA’s Resident Services program which operates in HACoLA’s public housing developments with a concentration in four major family developments: Nueva Maravilla in East Los Angeles, Carmelitos in Long Beach, Harbor Hills in Lomita, and South Scattered Sites located throughout South Los Angeles. Resident Services’ mission is to assist with self-sufficiency and improve the quality of life for the children, families, seniors, and persons with disabilities living in public housing developments through the delivery of quality programs and services. The annual holiday event is a great way to bring cheer to HACoLA’s low-income residents.

For more information on the County’s public housing program, please visit www.hacola.org, or call the public housing information line at (323) 838-5074.

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