



PRESS RELEASE

COMMUNITY DEVELOPMENT COMMISSION OF THE COUNTY OF LOS ANGELES
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For Immediate Release

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ALTADENA TECHNOLOGY FIRM DEVELOPS SYSTEM FOR GALAPAGOS NATIONAL PARK

**Unmanned Aircraft Vehicle Observes and Protects Rare
and Endangered Animals**

ALTADENA, May 17, 2012 – When Embry-Riddle Aeronautical University in Daytona Beach, Florida, contacted PIDSO (Propagations, Ideas & Solutions), an antenna innovator, to consider the best options for covering the Galapagos Islands against poaching, PIDSO CEO Christoph Kienmayer accepted the job without hesitancy. The result of their efforts is PIDSO's ultra-compact, ultra-light tracking antenna, which can transmit data and track the signal of the unmanned aircraft vehicle (UAV) over long range.

Kienmayer says, "We are very glad to be supporting such an important project that can show how UAV technology can be applied to the cause of environmentalism, and the preservation of unique wonders of the world like the Galapagos Islands." PIDSO's participation in this endeavor is rewarding both from the standpoint of the technical challenges and interest it poses, but more importantly as a way of helping

protect and learn more about the marvelously strange animals that inspired Charles Darwin's *The Origin of Species*.

PIDSO is a client of the Los Angeles County Business Technology Center (BTC) in Altadena. "Diverse technology businesses are being pioneered right here in Los Angeles County," said Dr. Mark Lieberman, BTC Administrator. "The Los Angeles technology sector is unarguably one of the strongest technology economies in the world, and the work of all of our clients, including PIDSO's work worldwide, is just one demonstration of the strength of our innovation ecosystem."

The BTC is one of the largest technology incubators in the country and is a project of the Community Development Commission of the County of Los Angeles (CDC). The BTC houses 30 innovative companies ranging from antenna communication to biotech to digital media. The BTC is an innovative organization with a mission of assisting start-up and early stage technology firms to grow and prosper.

For more information on the BTC, please call (626) 296-6300. For more information on PIDSO, please call John Schliesser (626) 296-6227, or visit www.pidso.com. All media may contact Elisa Vásquez, CDC Public Information Officer, at (323) 890-7415.

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