

MEDIA RELEASE

2K FOUNDATIONS MAKES BASKETBALL COURT AND TEEN ROOM UPGRADES POSSIBLE AT HARBOR HILLS

Over 150 Community Residents Celebrate Unveiling

Lomita, CA June 10, 2019 – The Los Angeles County Development Authority (LACDA) is pleased to introduce a beautifully refurbished basketball court and modernized teen room to the Harbor Hills Public Housing community. These enhancements were made possible through the combined contributions from 2K Foundations and Xbox in the amount of \$75,000! 2K Foundations, a charitable organization inspired by the passion of NBA 2K fans in underserved communities, not only made the refurbishment possible, but celebrated the launch over the weekend with residents on the newly-surfaced court.

The refurbished basketball court, complete with two brand new ProDunk 72' NBA style backboards and a colorful court graphic, hosted a day full of fun. More than 150 Harbor Hills community residents enjoyed food, music, and basketball activities, led by a local nonprofit known as Pass It Forward, face painting, STEM activities, and entertainment provided by the Compton Divas, a local performance arts and dance leadership program. Monique King-Viehlend, LACDA Executive Director said, “The newly-renovated basketball court and teen room will promote positive community mobilization and a safe place for youth to connect, learn, and exercise while developing their basketball skills.”



The highlight of the event was the unveiling of the teen room, which boasts all the essentials of a gaming suite: Xbox consoles and controllers, 65-inch televisions, and the latest 2K19 games for Xbox. There is a newly-painted graphic wall, which mirrors the colorful design of the refurbished court, brand new couches, shelving units, and bean bags.

For more information on the LACDA, please visit www.lacda.org. All media may contact Elisa Vásquez, Public Information Officer, at (626) 586-1762.

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