



PRESS RELEASE

COMMUNITY DEVELOPMENT COMMISSION OF THE COUNTY OF LOS ANGELES
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For Immediate Release

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COUNTY CELEBRATES ITS INAUGURAL FAÇADE IMPROVEMENT PROJECT WITH THE GRAND RE-OPENING OF PELLISSIER MARKET IN WHITTIER

The RENOVATE Program Helps Beautify Businesses to Improve Customer Attraction



Whittier, CA, December 2, 2017 - Officials from the Community Development Commission of the County of Los Angeles (CDC) joined First District Supervisor Hilda L. Solis and community residents to celebrate the grand re-opening of Pellissier

Market and La Placita del Pueblo Plaza (La Placita).

“The completion of the Pellissier Market Façade Improvement project is a special accomplishment because it is the fulfilment of a promise I made to this community,” said Los Angeles County Supervisor Hilda L. Solis. “I know that when we build, invest, and leverage County resources, our communities thrive. This grand re-opening and resource fair is a positive reminder of what the County can do to help our residents.”

Pellissier Market has been serving the community for 61 years, establishing itself as a community staple. With the help of the County’s RENOVATE Program, the Pellissier Market underwent significant façade improvements and enhanced the adjoining 560

square-foot plaza. Among the improvements is a new ramp along the main entry with a landing surface and railings for better accessibility, replacement of the existing roof, and mounting of outdoor entry lights. Further, the design of La Placita celebrates the social significance of this local gathering place, and offers improved accommodations, such as an outdoor canopy for shading and refurbished benches. The CDC provided approximately \$182,000 in RENOVATE and Community Development Block Grant Program funds for the façade improvements.

Monique King-Viehland, CDC Acting Executive Director said, “The purpose of the RENOVATE Program is to provide storefronts new character and stimulate investment in the business. Pellissier Market has a long history in this community and the enhancements will help maintain it as a social gathering place for Pellissier Village residents.”

The CDC has ongoing business façade improvement programs which provide grants and technical services to assist with the improvement of streetscapes along commercial corridors in unincorporated communities. These programs improve the appearance of stand-alone buildings and entire



Photo Courtesy of the Office of Supervisor Hilda L. Solis

commercial centers, which create a sense of community and place, and make businesses more inviting spaces to walk and shop. The façade programs provide grants that cover all costs associated with the project’s environmental, design, and construction services.

For additional information on the Pellissier Market grand re-opening, please contact Nancy Manzanares, Project Manager, at (626) 586-1810. All media may contact Elisa Vásquez, CDC Public Information Officer, at (626) 586-1762.

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