



NEWS

**COMMUNITY DEVELOPMENT COMMISSION • County of Los Angeles
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For Immediate Release

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Dave Berkus is Named Technology Leader of the Year

Awarded by Business Technology Center and
Los Angeles County Technology Week

ALTADENA, February 9, 2011 - Dave Berkus, accomplished author and founder of Berkus Technology Ventures, LLC was honored as Technology Leader of the Year during Los Angeles Technology Week, held last month at the Business Technology Center of Los Angeles County (BTC), in Altadena. Dr. Mark Lieberman, Manager of the Business Technology Center and co-founder of Technology Week, presented the award to Mr. Berkus.

About the award, Dr. Mark Lieberman said, “Dave Berkus has assisted and mentored early stage startups through a gentle, hands on approach. He has invested in over 70 early stage technology companies. He has certainly earned his nickname ‘Mr. Trend’.”

Dave Berkus has created and managed successful businesses in entertainment and software, is a frequent keynote speaker throughout the world, addressing technology trends for corporate planning. He is also investor and advisor to more than

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70 technology start-up ventures. Twice an Inc.500 CEO, and a corporate director of more than 40 companies, Dave Berkus consults executives and corporate boards on diverse issues, including preparing for acquisition, business process restructuring, technology, and implementation, adding tremendous economic value.

An early pioneer in the mini-computer industry, Dave Berkus is co-author of "Better Than Money!" a book for software and technology companies addressing the issues resulting from rapid growth, and also author of "Extending the Runway," and "Berkonomics," offering insights from his 50 years as an entrepreneur and investor. He also serves as Board Member and Vice President of the Western Region Boy Scouts of America and, is a graduate of Occidental College, where he currently sits as a trustee.

The BTC (www.labtc.org) is an innovative organization with a mission of assisting start-up and early stage technology firms to grow and prosper. The BTC incubator, operated by the Community Development Commission of the County of Los Angeles, opened in October 1998, and is a large facility that offers key business support services to emerging technology organizations, including access to capital, business consulting, and mentoring from a diverse group of experts with a wide range of skills, experience and contacts. Los Angeles County Technology Week (www.latechweek.com) is an annual event that recognizes and promotes the amazing efforts of innovative entrepreneurs in Los Angeles County.

For more information on the Business Technology Center, please call (626) 296-6300.

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