



PRESS RELEASE

COMMUNITY DEVELOPMENT COMMISSION OF THE COUNTY OF LOS ANGELES
700 W. Main Street, Alhambra, CA 91801

For Immediate Release

Contact: Elisa Vásquez, (626) 586-1762, Elisa.vasquez@lacdc.org

SENIOR HOUSING PROJECT IN WEST HOLLYWOOD READY TO GET UNDERWAY

**County Officials Celebrate the Groundbreaking of the
Janet L. Witkin Center, Offering Seniors an Affordable Place to Live
Independently and Productively**



West Hollywood, March 15, 2013 - The Community Development Commission of the County of Los Angeles (CDC) joined Los Angeles County Supervisor Zev Yaroslavsky and representatives from Affordable Living for the Aging (ALA) to break ground on a new senior housing complex in West Hollywood. The Janet L. Witkin Center will serve the needs of low-income and formerly homeless seniors, and provide access to nearby retail stores and other vital services located along the vibrant Fairfax corridor.

The CDC played an integral role in financing the Center by providing over \$2 million in Federal HOME Investment Partnerships funds for construction and permanent financing. ALA is also a partner organization of the Los Angeles County Housing

Resource Center website, administered by the CDC, offering seniors and the general public links to affordable housing currently available throughout the County. The agency is also a recipient of Community Development Block Grant funding through the County, to provide administrative support, community housing seminars and educational opportunities necessary to implement a housing counseling/home sharing program for residents.



CDC Economic and Housing Development Supervisor Larry Newnam, pictured on the left, along with David Grunwald, President and CEO of Affordable Living for the Aging.

Named after ALA Founder Janet L. Witkin, the new housing structure will include 17 affordable senior apartments, six for seniors earning less than 30% of the Area Median Income (AMI) and 11 for seniors earning less than 50% of AMI. The modern residential design will feature an open air courtyard, rooftop garden, and flexible community space. The project is striving for LEED Platinum certification. Supervisor Zev Yaroslavsky, a friend of Ms. Witkin said, “I am proud to continue Janet’s legacy by dedicating this project in her honor. I applaud ALA’s ongoing dedication to ensure that all seniors have the opportunity to lead an independent and productive life.”

For more information on the Janet L. Witkin Center, please contact Christy Moody, at (323) 650-8183. All media inquiries can be directed to Elisa Vásquez, Public Information Officer, at (626) 586-1762.

###