

MEDIA RELEASE

SOUNDS OF THE SEASON IN LOS ANGELES COUNTY

Approximately 1,200 Families Receive Gifts and Food At Annual Holiday Events

Los Angeles County, December 20, 2019 – Throughout the month of December, the Los Angeles County Development Authority (LACDA) collaborated with local partners, volunteers, and staff to help spread the holiday spirit to hundreds of Los Angeles County residents.

The Community Resource Center in South Whittier held its 23rd Annual Holiday Basket and Toy Giveaway. Approximately 200 families posed with Santa for photos and received boxes filled with all the trimmings for a holiday meal. More than 75 volunteers from the Los Angeles County Fire Department, California Highway Patrol, Los Angeles County Sheriff’s Department Norwalk Station, Shelter Partnership, local Girl and Boy Scout troops, and other community groups dedicated their time to enriching the holiday season within the community.



Additionally, the LACDA hosted a series of holiday events at its public housing developments. Nearly 1,000 public housing youth throughout the County received holiday gifts, and more than 900 public housing families received food baskets. The events were filled with joy, decorative desserts, holiday music, games, and some dancing! Seniors at the Carmelitos Public Housing Development put on their dancing shoes and celebrated with live entertainment, along with a delicious lunch, provided by the onsite clinic, the Central Neighborhood Health Foundation.

Emilio Salas, LACDA Acting Executive Director said, “The LACDA understands that the holiday season may put a financial strain on some families who struggle to make ends meet, so we make it a point to

come out every year to show our communities that we are here to help. From holiday events to our programs and services, we are here to support the Los Angeles County residents year-round.”

The agency’s countywide holiday events were made possible through the outpouring support from Toys 4 Tots, Shelter Partnership, Cottonwood, former Housing Commissioner Henry Porter, The Basket Brigade, Omega Psi Phi Fraternity, The Ella’s Foundation, East Los Angeles Criminal Justice Department and many others who graciously provided toys, food, and monetary donations to help give approximately 1,200 families a holiday to remember.

For more information, please visit www.lacda.org. All media may contact Elisa Vásquez, LACDA Public Information Officer, at (626) 586-1762.

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